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| **OPPORTUNITY** |
| We have the opportunity to shape how the users of the world experience this new whatever it is. |
| **GOAL** |
| The goal of the Beta Phase is to enable the users to do XYZ by Sept. 2016 |
| **OBJECTIVES** |
| 1. Streamline the process of doing XYZ
2. Standardize the initiation process for systems that talk to our great new product
3. Identify what else the project needs to be able to support a global rollout
4. Design a solution that supports multiple data sources for this new product
 |
| **IN SCOPE/OUT of SCOPE** | **BUSINESS CASE** |
| * Fully automating the user creation is not in scope. We can’t auto-create people…
* Notification emails will not be integrated into user comms.
* Only these 3 things for the beta.
 | To support our corporate initiatives and shape the way mobile technology is involved in the user experience we enable users to use their mobile devices for whatever they need to do with this crazy app. This initiative would also increase use/transactions of the existing App. |
| **CONSTRAINTS** | **ASSUMPTIONS** |
| 1. XYZ must happen with mobile phones
2. App interfaces must be easy to use
3. End solution must utilize current web services
 | 1. API works with iOS and Android
2. Connectivity is possible between systems
3. Push Notifications work on App
4. Web services can be updated in 2015
 |
| **DELIVERABLES** |
| 1. Process for doing XYZ
2. Architecture that supports multiple data sources
3. Installation of application and processes into ~15 businesses
4. Consolidated list of learnings/backlog items to move forward with the next phase
 |
| **RISKS** | **STRATEGIES** |
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| Team X does not have resources |  |
| Web Services cannot be changed in time | Switch to alternate SOA |
| System A cannot talk to System B w/o firewall. | Apps will remain separate during beta |

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| **IMPACTED SYSTEMS** | **IMPACTS** |
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| System A and System B | Web Service Code |
| XYZ System | People’s lives – hopefully in a good way… |
| The App |  |
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| **CORE TEAM** | **STAKEHOLDERS** |
| **Name**  | **Role** | **Name** | **Role** |
| Dave A | Product Owner | Michele W. | Business Sponsor |
| Bill S. | BA | Mark A. | Change Mgmt. |
| Sam P. | PM |  |  |
| Mike F. | Arch/Tech Lead |  |  |
| Julia S. | SME |  |  |
| Martin W. | Tech Lead |  |  |
| David P. | QA Lead |  |  |
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|  |  |  |  |
| **PROJECT SUMMARY** |
| Project Start Date: | 3/2016 |
| Estimated Completion: | 12/2016 |
| Process Impacted: |  |
| Financial Impact: |  |
| **MILESTONES** | **STATUS** | **DUE** | **DONE (Y/N)** |
| Governance |  |  |  |
| Requirements |  |  |  |
| Dev |  |  |  |
| QA |  |  |  |
| UAT |  |  |  |
| Release |  |  |  |
| **SPONSOR APPROVAL** | **DATE** |
|  |  |

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**Project Vision and Charter – Example Project Name Here**